

Report of the Two Days Training Programme on Intellectual Property Business Management
organized by Intellectual Property and Business Management Cell, CAU on the 13th & 14th May
2024 at the Conference Hall, CAU Headquarter, Lamphelpat

With the rising new inventions and innovations as part of the research activity in educational institutions, Intellectual Property plays very crucial role in taking these innovations to the market place. To create awareness and impart knowledge on IPR, the IPBM Cell of the CAU organized two days training programme on th 13th & 14th of May 2024 at the Conference Hall of the CAU Headquarter, Lamphelpat. The Training programme starts with the inauguration by the honourable Vice Chancellor, Dr. Anupam Mishra in the presence of Prof. Indira Sarangthem, Director of Instruction and Prof. Ranjit Sharma, Director of Extension and other dignitaories of CAU. Around 37 delegates who are faculties from the 13 constituent colleges of CAU participated in the two days training.

Morning Session of the Day 1 of the training programme saw Dr. Sanjeev Saxena, Former ADG, IPTM & PME, ICAR, New Delhi talked on the various strategies of IPR and small business, Trade secret protection and management. He also spoke on the Business Environment Analysis and Technology Management (KS). In the afternoon session, Prof. Ch. Ibohal Meitei, Director of Centre for Entrepreneurship and Skill Development, Manipur University spoked on the various issues of Intellectual Property, Innovations and Patents in the new age agri-business both in National and International perspectives.

On the second Day of the Training Programme, Dr. Suman Kumar Das, SKD Patent Services, Kolkata gave a detailed lecture on Prior Arts, Claims, how to file patent, fundamentals of patent law, Ethical and social implication of IRP and also discussed on Case Filing giving various examples. Another expert, Prof. Pinaki Ghosh, IPR Chairperson of the Institute of Judicial Science, Bangalore talked on the Copyright Law and Policy, Trademark Law and Brand Management, Trade secret protection and management, IPR enforcement and litigation. He further talked about the various issues in IPR in the specific Industries.

The training programme ended with the valediction of the participants.




CENTRAL AGRICULTURAL UNIVERSITY, IMPHAL
INTELLECTUAL PROPERTY
BUSINESS MANAGEMENT CELL

Organises
 Two days (13-14th May, 2024) training programme
 on
Intellectual Property Business Management

SPEAKERS

Dr. Sanjeev Saxena
 Former ADG, IPTM &
 PME, ICAR, New Delhi



Dr. Ch. Ibohal Meitei
 Director Research &
 Development Cell, MU



Prof. Pinaki Ghosh
 IPR Chair Professor,
 National University
 of Juridical Sciences,
 Kolkata



Dr. Suman Kumar Das
 SKD Patent Services,
 Kolkata



**Venue : Conference Hall,
 Central Agricultural University, Imphal**











