



CAU REGIONAL AGRI FAIR 2023-24 12-14 Dec. 2023

NORTH EAST INDIA FARMERS' CONCLAVE Igniting Agri Revolution

Connecting Agri-preneurs to circular economy

FPO/FBO's Summit | Investors Meet | Incubation |
Buyers & Sellers Meet | Ideation | Exhibition | Awards

Sponsored by: Ministry of Agriculture and Farmers' Welfare, Govt. of India, New Delhi

Organized by: Central Agricultural University, Lamphelpat, Imphal - 795004, Manipur

Venue: State Agri Expo, 4 Mile, Chumoukedima, Dimapur, Nagaland. 797115



CENTRAL AGRICULTURAL UNIVERSITY
LAMPHELPAT, IMPHAL - 795 004 Manipur (India)



The Event

With the aim to fulfil the Government of India's Central Sector Scheme of "Formation and Promotion of 10,000 Farmer Producer Organizations(FPOs)" whereby it is envisioned to form and promote 10,000 new FPOs till 2023-24, the Central Agricultural University, Imphal is organising a Three Day **North East India Farmers' Conclave: Igniting Agri Revolution** - Connecting Agri-preneurs to circular economy.

The three-day conclave is going to have Summits, Investors Meets, Incubation, Buyers & Sellers Meet, Ideation, Exhibitions & Awards

The event is going to be held on 12, 13, & 14 December 2023 at
State Agri Expo, 4 Mile, Chumoukedima, Dimapur, Nagaland. 797115

Who is Organising?

Established in 1993, the Central Agricultural University (CAU), Imphal is the first Central University in India mandated with fully focus on agriculture and allied sciences. The jurisdiction of the University extends to seven north eastern hill states namely-Arunachal Pradesh, Manipur, Meghalaya, Mizoram Sikkim, Nagaland, and Tripura.

With thirteen constituent Colleges, six Krishi Vigyan Kendra (KVKs), six MTTCs and six VTCs the University has developed 77 numbers of location specific technologies in the form of crop varieties, including horticultural crops, farm machinery, and implements breeding techniques of endangered potential fish species including ornamental fishes, low cost feed formulations, diagnostic kits of animal diseases, value added products of horticultural crops including aromatic and medicinal plants etc.



The Goal

To provide a platform for attracting small investors for North East India's Agri-Ecosystem.



The Conclave

- The Prime Minister of India from 2014 has given a special attention to the North East India that has ushered in a ray of hope to the region. The unexplored region provides an ample opportunity to invest in a variety of farm products that it can produce and become part of the Agri- Revolution in the region during the Amrit Kaal.
- The objective of the Conclave is to connect small investors to Farmers and Agri-preneurs of North East India and to showcase to the investors the potential opportunities of the region.
- The conclave is designed to attract all the stakeholder of the region in order to develop a strategic decision making process to usher in Agri Revolution in their respective state/district so that an economic sustainability of the district is achieved.
- Making FPO/FBOs a growth engine in the North Eastern Region for igniting Agri Revolution
- Connecting North Eastern farmers to Pan India market as well as to South East Asian countries
- Integrating Act East Policy of GoI to create a bundle of opportunity to ignite Agri Revolution in North East India.
- Technology incorporation a catalyst to Agri revolution in NE India.
- Agri Policy Promotion and its linkage to the grassroot level.
- Linkage with educational institutions working in the field of agriculture and allied research in order to boost student entrepreneurship.
- The conclave will also create a vision document to empower the farmers and youths to join the revolution and bring about changes in their respective towns and villages of North East India.
- The achievement and/or work-in-progress of various stakeholders in the field of Agri ecosystem will be presented and showcased in order to attract investors as well as motivate the stakeholders to multiply the similar projects and success story with innovation and value addition.
- The conclave is envisioned with the idea to make stakeholders decide and implement in their respective region the scope of the learning outcome that the conclave shall produce.
- The Conclave is a part of the process of creating the vision document and road map for the Agri Revolution in North East India during the Amrit Kaal (2047).

Why North East India

- With GoI Act East policy taking its ultimate shape linked with its vibrant Foreign Policy, it is a matter of time that the region will be the gateway to the ASEAN countries.
- Central Agricultural University, Imphal (CAU) is playing its own role in contributing to the Act East Policy by Igniting a Agri Revolution through its given mandates.
- As CAU is the implementing agency for the selection and growth of FPOs in these NE states, the only University in the country to be given such responsibility, it is meeting the grassroots objective of the scheme. Thus in NE India, 'CAU' can be the point of contact for the Agri related entrepreneurs, investors, stakeholders and policy makers.



What You Get

SUMMIT

The Conclave is going to provide a platform for investors, farmers, FPOs/FBOs, policy makers, state government departments to deliberate, learn, showcase and integrate its processes.

The summits will be hosting technical sessions on Agri related interfaces from academic and industry experts as well as Policy maker will be presenting their cases and programmes.

INVESTOR MEET

Investor's meet will provide ample opportunity to identify potential businesses of NE India and producers, FPOs, farmers, Agri-entrepreneurs to showcase their possible outputs and link their business to a higher level directly.

INCUBATION & BUSINESS PLAN

The incubation session will be a platform for young minds from institutions like IIM, IIT, CAU as well as Agri-preneurs of the region to present their business plans and attract the attention and possible tie-ups with experts and business investors.

Awards

The University is going to provide best awards in different categories to students and participants to acknowledge and motivate the journey of entrepreneurship.

Buyer-Seller Meets

The conclave is going to be a platform for direct business activities where producers can sign deals with potential buyers to sell their existing and upcoming produces. The Buyer-Seller Meet is an opportunity to go to the farms from one single point for the big buyers, exporters, industries.

Ideation

The ideation sessions are the take home of the conclave where we minute the ideas, suggestions and plans. The sessions shall provide ample opportunities for all to generate new ideas, suggest changes and incorporate value addition that could enhance the marketability of the end products.

Exhibition

The exhibition stalls in the conclave is perfect platform to showcase products and services. We shall encourage the end mile producers to showcase their products as well as the various agencies in the eco-system to attend the exhibition. The exhibition shall be open to the public also.

Whom Can You Meet

Various policy makers, implementing agencies, state government officials, farmers, FPO/FBOs, farmers, students, entrepreneurs, investors, technology companies, equipment manufacturers etc.

How to reach Dimapur, Nagaland

Dimapur is connected by air with the only airport in the state of Nagaland. Flights connectivity is there from Guwahati, Kolkata and all major metro city as well as NE airports. It also has a Railway Station connected by Satabdi, Rajdhani Express etc. From Guwahati it is an 8-10 hours' drive by road.

Weather

The average environmental temperature in Dimapur in December for a typical day ranges from 20-25°C. Weather condition will be pleasant during the day, but light woolen clothes during morning and evening will be comfortable.

From Guwahati it is an 8-10 hours' drive by road.

Organizing Committee



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