

APPLICATION FOR SEED STAGE FUNDING



1. Applicant's Name : Mr./Ms./Dr. _____

2. Address for Correspondence:

_____ State: _____

3. Email : _____

4. Phone/Mobile (Mandatory): _____

5. DOB (dd/mm/yyyy): ____/____/____ Age (Years):

6. Gender (Please tick (✓)) : M / F

7. Qualification :

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8. Work Experience if any; (in chronological order e.g. latest first):

Designation	Company /Firm / Department name	Duration of service

9. Status of Applicant/ Entity (Please tick (✓) the applicable option)

a. INDIVIDUAL: YES NO

b. Applicant representing a team / company YES NO

i. If applicant representing a team / company then following details to be furnished;

Sl. No.	Name	Gender	Highest Qualification	Experience (Years)	Role in the proposed team

ii. Have you registered your company? (Please tick (✓) the applicable option)

YES

NO

If yes, declare the legal status of the entity you have formed? Pls. tick (✓) the applicable option

Limited Liability Partnership		Private Limited Company	
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iii. Name of Company/Firm: _____

iv. Address _____
_____ State: _____

vi. Establishment year: _____ Company website: _____

10. Concept note of the technology/business idea you propose to pursue (not more than 150 words)

- Who is the primary customer of your product/technology/service?

- Explain USP (Unique Selling Proposition) of your product/technology/service? Please focus on “benefits” rather than “features”.

- Does your product/technology/service have any intellectual property protection? If yes, then please share the details of ownership. If not, what is your plan to protect your product/technology/service from competitors?

- Besides commercial reasons what are the other reasons for your technology attractiveness
eg. Strategic, societal impact, environmental benefit etc.

Note: ** Please do not include any **confidential information** while describing any aspect of Your technology, your company, or your business plans in this application.

**c. Where are you in your product development path?
(Please tick (✓) the applicable option)**

Description	
Proof of Concept: Some experiments done. Preliminary proof of concept exists	
Prototype: Several proofs of concept demonstrated	
Pilot: Minimum viable product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential	

d. How long will it take for this innovation to be completely developed and ready for the market?

(Please tick (✓) the applicable option)

Already in active use now	
1-6 months	
7-12 months	
12+ months	

11. State the competitive advantage of your technology w.r.t. existing products/services/technologies in market today.

13. Describe the target market opportunities for your proposed innovation/Business idea and estimated growth for your targeted market segment.

14. What are the key risks/barriers that you face in developing your technology & commercialization? eg. Technical/manufacturability, Freedom to operate, Regulatory, compliance, finance, scale of investment barriers, team change etc.)

15. Share a link to the video describing your venture idea in less than 2-3 minute (if available).

16. How much money did you invest in developing the plan (if any):

Rs.

If Yes; Source of Fund in proportion (in %)

Government	<input type="text"/>	Public	<input type="text"/>	Private	<input type="text"/>	Personal	<input type="text"/>
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17. How will you generate revenue out of your technology/Business idea?

18. Please provide past one year's or latest available financial details, if any

Particulars	Rs.
Sales	
Cost of Goods Sold	
Administration Expenses	
Financial Expenses	
Selling Expenses	
Other expenses	
Net Profit	
Fixed Assets	
Current Assets	
Capital and Reserves	
Long Term Liabilities	
Current Liabilities	

19. How did you get to know about CHF R-ABI?

(Please tick (✓) the applicable option)

CHF Website	<input type="checkbox"/>	Facebook	<input type="checkbox"/>	Notice board of your organization	<input type="checkbox"/>
Your own institute website	<input type="checkbox"/>	Whatsapp	<input type="checkbox"/>	Exhibition	<input type="checkbox"/>
Startup India Website	<input type="checkbox"/>	Email	<input type="checkbox"/>	Brochure	<input type="checkbox"/>
Any Other Website	<input type="checkbox"/>	Reference from a person	<input type="checkbox"/>	Print Media-Newspaper	<input type="checkbox"/>

I hereby certify that the above statements are true and correct to the best of my knowledge. I understand that a false statement may disqualify me from the RKVY-RAFTAAR scheme.

Date:

Place:

(Signature and Name)