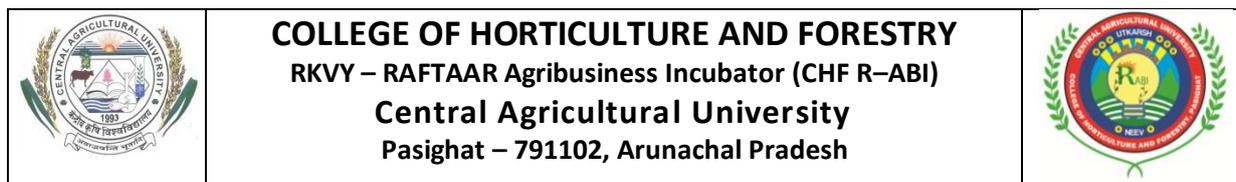


APPLICATION FOR AGRIPRENEURSHIP ORIENTATION PROGRAMME



Introduction

Rashtriya Krishi Vikas Yojna (RKVY) is an important scheme of the Ministry of Agriculture and Farmers' Welfare (MoA&FW), Government of India aimed at strengthening infrastructure to promote agripreneurship and agribusiness by providing financial support and nurturing the incubation ecosystem. A new component under the revamped scheme Rashtriya Krishi Vikas Yojana - Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR) has been launched in 2018-19. RKVY-RAFTAAR supports agribusiness incubation by tapping innovations and technologies for venture creation in agriculture that includes *Agri-Biotech; Agriculture/Horticulture/Natural Resource Management; Sustainable Agriculture/Organic farming; Animal Husbandry, Dairying, Fishery; Agri-Input tools and technologies; Micro Irrigation; Farm Mechanization and Agri Engineering; Precision Farming; Harvesting and Post-Harvest Processing; Food Processing; Supply Chain Management; Farm Retailing; Agri Extension Education; Internet of Things (IoT); ICT and Artificial Intelligence in Agriculture; Waste to Wealth, Secondary Agriculture; Agri Clinics & Farm Health services, Cotton and Other Natural Fibres, Nanotechnology Application in Agriculture, Green Composites, Paper, Pulp and Packaging* etc. In this process, incubation facilities and expertise already available with participating academic, technical, management and R&D institutions in the country shall be utilized on an individual or collective basis to harness synergies. The College of Horticulture and Forestry under Central Agricultural University, has been bestowed with an incubator namely CHF R-ABI under this scheme RKVY-RAFTAAR.

The Central Agricultural University (CAU) was established under Department of Agricultural Research and Education (DARE) on 26th January, 1993 by the Central Agricultural University Act, 1992 (No.40 of 1992) of parliament with its headquarters at Imphal, Manipur. It is a fully residential university covering all the NorthEast Hill states under its jurisdiction except Assam. Like other Agricultural Universities of India, the CAU

also has integrated programmes of teaching, research and extension education. The mandate of the university as stipulated in the Act are: to impart education in different branches of agriculture and allied sciences as it may deem fit; to further the advancement of learning and prosecution of research in agriculture and allied sciences; to undertake programmes of extension education in the states under its area of jurisdiction and to undertake such other activities as it may determine from time to time. Keeping the mandate in view, the mission of the university is to be a Centre of Excellence in Teaching, Research and Extension Education in the field of Agriculture and Allied Sciences. To fulfil the mission, the university has set the following goals: to produce globally competitive graduates and postgraduates in agriculture and allied sciences; to develop sustainable and profitable farming systems for improving productivity, production and profitability in agriculture and allied sectors; to educate the extension functionaries for effective dissemination of agro-technologies to the farmers, entrepreneurs and agro-industries; to be an important link in the chain for transforming agriculture and allied vocations into profitable enterprises and ensuring food and nutritional security to the people of NEH region. The College of Horticulture & Forestry, a constituent College of the Central Agricultural University, Imphal, Manipur, was established on 7th March 2001 at Pasighat, Arunachal Pradesh on the bank of beautiful river Siang and conferred with many awards & medals including the prestigious ICAR – JRF award consistently. It is not only catering the academic, research and extension needs, but also to promote agri-business in various domains of horticulture and allied sectors of entire NE-region.

Agripreneurship Orientation Program (AOP) of RKVY-RAFTAAR scheme is aimed at providing an opportunity to students / youths / individuals belonging from North East Region or with idea of Business Startup based in North East Region to work on their innovative ideas on technological solutions/processes/products/services/business platforms etc. that could enhance productivity or increase efficiency in agriculture and allied activities, enhance remuneration/farmers' incomes, rural economy and wealth. The interns will be given two months (60 hours) training cum internship at the CHF R-ABI. Guided by experienced technology mentors and successful innovators they will be able to understand business concepts/nuances, strategy and gain practical insights into markets, challenges and develop strategies to resolve them. **No stipend** will be granted from CHF R-ABI to these interns during two months incubation period. After successful completion of the two months orientation programme, the CHF R-ABI will facilitate incorporation of entities for all viable

business ideas by the interns. Selected interns will be eligible to apply for **Idea/Pre-Seed Stage funding**, of grant in aid up to Rs. 5 lakhs per startup for converting his/her innovative idea into prototype/product. The selected interns will register his/her company before the release of the grant as per DIPP notification to get Grant in aid.

Eligibility Criteria

- ❖ The applicant should belong from North East Region or have business idea based in North East Region.
- ❖ The recipient should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- ❖ The recipients are expected to pursue their entrepreneurial aspirations full time.
- ❖ The recipient should have an innovative initial business plan/proposal for the idea they intend to pursue.
- ❖ After successful completion of the initial two months of AOP, interns will qualify to submit application for receiving Idea/Pre-Seed Stage Funding.
- ❖ The selected intern should be registered for the incubation programme at the CHF R-ABI for the entire duration of Idea/Pre-Seed Stage Funding.
- ❖ The selected intern shall register his/her company before the release of grant or he/she has to be an Indian start-up as per DIPP notification.

Selection process and funding support

- ❖ Application from eligible interns will be scrutinized and evaluated by **CHF R-ABI Incubation Committee (RIC)**. Under this program, CHF R-ABI will select a batch of **agripreneurs** that have a workable innovative idea.
- ❖ No stipend will be granted to AOP interns during **two months** incubation period. Food and Accommodation shall not be provided during the tenure of AOP.
- ❖ After successful completion of the initial AOP, interested interns aspiring to convert their innovative idea into a marketable prototype/product will present his/her business proposal before RIC. The committee will evaluate interns on the basis of progress made on their innovative idea during AOP and recommend the intern **Centre of Excellence Incubation Committee (CIC)** for their final evaluation for Idea/Pre-Seed Stage Funding.
- ❖ The CIC will evaluate and recommend the interns for **Idea/Pre-Seed Stage Funding**.

- ❖ A subsistence grant of *up to Rs.5 lakhs (five lakhs)* will be provided for each intern/startup under *Idea/Pre-Seed Stage Funding*.

Program Period

2 months / 60 hours (ONLINE)

Documents to be furnished

- ✓ Duly filled and neatly typed application in prescribed format (Annexure I) with Self-attested supporting documents and passport size photograph.
- ✓ Letter of Authorization as per the Annexure II (only if applicant is representing a Team/ Company)

Important Instructions

- ❖ Application should reach to following address by registered post / hand delivery / courier. The applications can also be sent electronically to the email address mentioned below.
- ❖ Incomplete application, re-submission and late submission for any reasons whatsoever will not be entertained.
- ❖ CHF R-ABI reserves the right to reject any application without assigning any reasons thereof.

Address of Submission/communication

Dr. A.S.Mailappa Principal Investigator – CEO, CHF R-ABI College of Horticulture and Forestry Pasighat – 791102 East Siang District, Arunachal Pradesh	Email: chfrabipasighat@gmail.com
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Submission of application

The dully filled application along with supporting documents shall be submitted to Email ID: chfrabipasighat@gmail.com

* For details/guidelines, please visit site www.chfcau.org.in ; <https://rkvy.nic.in>

APPLICATION FOR AGRIPRENEURSHIP ORIENTATION PROGRAMME

Please paste
Passport size
Photograph

1. Applicant's Name : Mr./Ms./Dr. _____
2. Address for Correspondence:

_____ State: _____
3. Email : _____
4. Phone/Mobile (Mandatory): _____
5. DOB (dd/mm/yyyy): ____/____/____ Age (Years): _____
6. Gender (Please tick (✓)) : M / F
7. Qualification :

8. Work Experience if any; (in chronological order e.g. latest first):

Designation	Company /Firm / Department name	Duration of service

9. Status of Applicant/ Entity (Please tick (✓) the applicable option)

a. INDIVIDUAL: YES NO

b. Applicant representing a team / company YES NO

i. If applicant representing a team / company then following details to be furnished;

Sl. No.	Name	Gender	Highest Qualification	Experience (Years)	Role in the proposed team

- ii. Have you registered your company? (Please tick (✓) the applicable option)

YES

NO

If yes, declare the legal status of the entity you have formed? Pls. tick (✓) the applicable option

Limited Liability Partnership		Private Limited Company	
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iii. Name of Company/Firm: _____

iv. Address _____
_____ State: _____

vi. Establishment year: _____ Company website: _____

10. Concept note of the technology/business idea you propose to pursue (not more than 150 words)

11. Technology/Agri-business Innovation Description

a. State the innovative element of your business idea w.r.t. existing products/services/technologies in market today.

b. Describe the target market opportunities for your proposed innovation/business idea and estimated growth for your targeted market segment.

12. How much money did you invest in developing the plan (if any):

Rs.

If Yes; Source of Fund in proportion (in %)

Government Public Private Personal

13. How will you generate revenue out of your technology/Business idea?

14. How did you get to know about CHF RABI : Agripreneurship Orientation Programme?

(Please tick (✓) the applicable option)

CHF Website	<input type="checkbox"/>	Facebook	<input type="checkbox"/>	Notice board of your organization	<input type="checkbox"/>
Your own institute website	<input type="checkbox"/>	WhatsApp	<input type="checkbox"/>	Exhibition	<input type="checkbox"/>
Startup India Website	<input type="checkbox"/>	Email	<input type="checkbox"/>	Brochure	<input type="checkbox"/>
Any Other Website	<input type="checkbox"/>	Reference from a person	<input type="checkbox"/>	Print Media-Newspaper	<input type="checkbox"/>

I hereby certify that the above statements are true and correct to the best of my knowledge. I understand that a false statement may disqualify me from the RKVY-RAFTAAR scheme.

Date:

Place:

(Signature and Name)

Disclaimer

Every effort will be taken to treat and handle this information as confidential. However by signing and applying to CHF R-ABI Seed Stage Funding Grant in aid to startups, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by CHF R-ABI to assess your application for the purpose of providing financial assist. Furthermore, CHF R-ABI does not guarantee acceptance of your proposal until and unless the selection process is over and CHF R-ABI has the right to reject any proposal at any point of time without assigning any reason to it. The decision of CHF R-ABI will be final and no explanation or justification for any aspect of the selection process shall be given.

Documents to be furnished (duly self-attested photocopy shall be provided)

Sl. No.	Required Documents
1	Identification Proof viz. Aadhar card/Passport/PAN card
2	Electricity/Mobile/Telephone Bill/ Driving License etc. stating the address
3	Convocation/ Passing Certificate in support of Educational Qualification
4.	Experience Certificates from respective Employer regarding Work Experience
5	Certificate of Prize/ Awards w.r.t. your Technology/Business Idea if any

In case of Team/ Company following documents also need to be furnished in addition to above;

Sl. No.	Required Supporting Documents
1	Authorization Letter to be submitted by applicant representing a Company (as per given in Annex. II)
2	Self-attested Copy of Startup India DIPP registration (if company is registered)
3	Self-attested Copy of GST Registration or GST exemption certificate/ PAN Card and Aadhar Card (in the name of company)
4	Electricity/Telephone Bill or any other supporting document stating the address of company duly certified by the Authorized Representative of the Company

Authorization Letter

(To be submitted by applicant representing a Team/Company)

To

Dr.A.S.Mailappa
PI-CEO
CHF R-ABI,
College of Horticulture and Forestry
Pasighat – 791102
East Siang District, Arunachal Pradesh

Subject: Letter for Authorized Signatory

Ref. No. _____

Dear Sir,

With reference to our Application for Agripreneurship Orientation Programme,
Mr./Miss/Mrs. _____ is hereby authorized to
submit the application on behalf of
M/s. _____ (Company Name).

The specimen signature is attested below:

Name: _____

(Specimen Signature of Representative) _____

Signature of Authorizing Authority

Name of Authorizing Authority and Designation:

Company Seal: