



College of Agricultural Engineering & Post- Harvest
Technology (Central Agricultural University) Ranipool,
Gangtok-737135 (Sikkim)

**Four days online Skill Development Training
on “Startup Basics”**

10th to 13th August, 2020 at CAEPHT, Ranipool

**Resource Person- Dr. Vimal Pant, Associate Professor, National Institute of Food
Technology Entrepreneurship and Management (NIFTEM), Kundli, Sonipat
and
Dr. T P Singh, Assistant Professor, Amity University, NOIDA**



*This programme will be delivered using Zoom/ Webex/ google meet. All
students are directed to attend this programme online.*

- Certificate of Participation will be provided those students who will attend this programme.*
- Be available on your Mobile or PC's along with internet connectivity*
 - The web link will be sent for this programme through email*

**Day 1: 10th August,
2020**

**Session 1 & 2 by
Dr. T P Singh**

Ideation, development and Opportunity Exploration	1.0 hrs.
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Market Potential Measurement	1.0 hrs.
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**Day 2: 11th August,
2020**

**Session 1 & 2 by
Dr. T P Singh**

Business model canvas	1.0 hrs.
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Forms of business organizations	1.0 hrs.
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**Day 3: 12th August,
2020**

**Session 1 & 2 by
Dr. Vimal Pant**

Finance Basics for Business	1.0 hrs.
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Preparation of Detailed Project Report	1.0 hrs.
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**Day 4: 13th August,
2020**

**Session 1 & 2 by
Dr. Vimal Pant**

Govt. support to Entrepreneurship	1.0 hrs.
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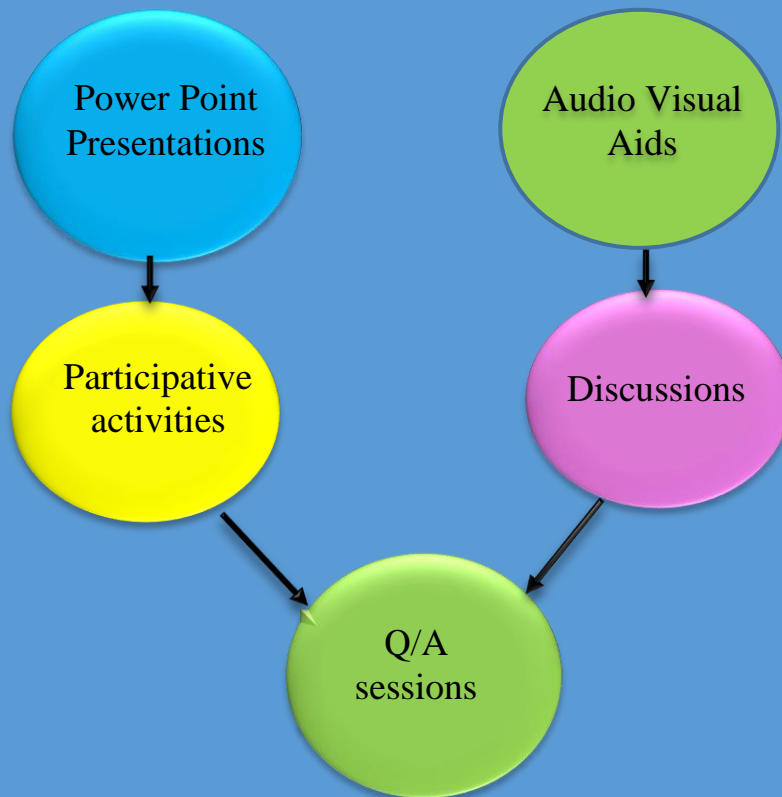
Funding for Startups	1.0 hrs.
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Learning outcomes

Students will be able to:

- ❖ Appreciate and understand the Startup creation process.
- ❖ Understand the basic of business model and its key determinants.
- ❖ Gain basic financial literacy to analyze the business performance of an enterprise.
- ❖ Knowledge about funding sources and government support to startups.

Training Methodology



Take away for participants

- *Soft copy of the PPT (only in PDF format) shall be shared with the institution on request, which could be circulated to the participants.*
- *E-mail id of trainer will be shared, for the participants to keep in touch to get their doubts clarified.*

“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do”- Steve Jobs