



**COLLEGE OF AGRICULTURE
CENTRAL AGRICULTURAL UNIVERSITY
IMPHAL, MANIPUR**



REGIONAL WORKSHOP

ON

STARTUPS AND ENTREPRENEURSHIP

(SEPTEMBER 25 -27, 2020)



Prof. M. Premjit Singh
Hon'ble Vice-Chancellor
CAU, Imphal



Dr Soibam Basanta Singh
Director of Instruction & PI,
IDP, CAU, Imphal



Prof. Indira Sarangthem
Dean & Nodal Officer
IDP, COA, CAU, Imphal

Speakers

Dr Smita Sirohi
Advisor
Embassy of India
Brussels



Divya Rawat
Soumya Food Pvt. Ltd.
Uttarakhand



Dr Debashis Maitra
IIM, Indore



Mr Ananda Verma
Founder & CEO
FASAL, Bengaluru



Mr Mahesh G Shetty
Managing Director
Multiplex Group of
Companies,
Karnataka



Dr Kalyan Singh Shekhawat
Girnar Seeds
Gujarat





The College of Agriculture (COA), Imphal is the oldest College amongst the constituent colleges of Central Agricultural University, Imphal. It was originally founded as Manipur Agricultural College under Manipur University in 1979. Later, in 1993, it was merged with Central Agricultural University and was established as the first constituent College of the University. The College is located at Iroisemba about 5kms from Imphal city, the Capital of Manipur. The College of Agriculture, Central Agricultural University, Imphal is organizing online three days Regional Workshop on Startups and Entrepreneurship from 25th to 27th September 2020 under the ICAR- NAHEP project.

INAUGURAL SESSION : 10 TO 10.30AM (25/09/2020)

| TECHNICAL SESSION 1 (25/09/2020) | | | |
|---|--|--|----------------|
| Sl no | Name of the Expert | Lecture Title | Time |
| 1 | Dr Smita Sirohi Advisor, Embassy of India, Brussels | International Market Info for Animal Source Food Startups | 10.30-11.30PM |
| 2 | Dr Debashis Maitra IIM, Indore | Agri Entrepreneurship opportunities in India | 12.30- 1.30PM |
| TECHNICAL SESSION 2 (26/09/2020) | | | |
| 3 | Mr Mahesh G Shetty Managing Director Multiplex Group of Companies, Karnataka | Bio- formulation enterprise: Journey of Multiplex Group of Companies | 11.00- 12.00PM |
| 4 | Divya Rawat, The Mushroom Lady & Nari Shakti Awardee 2016 Soumya Food Pvt. Ltd, Uttarakhand | My Journey in Agri business: The success story of Soumya food Pvt. ltd | 3.00-4.00PM |
| TECHNICAL SESSION 3 (27/09/2020) | | | |
| 5 | Mr Ananda Verma Founder & CEO FASAL, Bangaluru | Journey of FASAL One of the Top 10 Argi Start-ups in India | 12.00 - 1.00PM |
| 6 | Dr Kalyan Singh Shekhawat Girnar Seeds Company, Gujarat | Scope of Seed Entrepreneurship in India: Journey of Girnar Seeds Company | 1.00 - 2.00PM |
| Concluding Session 2.00 – 3.00PM | | | |

Participation is free. Certificate will be issued to the participants who will attend all the sessions. Attendance will be recorded in Zoom automatically. No request for certificate will be entertained in case of absence. While registering, participants should write their name and organization properly which will be reflected on certificate. The registration link: https://zoom.us/webinar/register/WN_1rNeleOzRXa6bNwSELOWpA